

# Zdenek Kastanek

## MANAGING DIRECTOR, ECOSPIRITS USA

Zdenek is one of the founding team members at Proof & Company, one of Asia Pacific's leading spirits distributors and bar consultancies. He is now based in Miami where he holds the position of Managing Director for ecoSPIRITS USA, the United States operating partner of ecoSPIRITS. Zdenek is leading the expansion into the world's largest premium spirits and wine market, which started with the introduction of ecoSPIRITS' award-winning circular distribution technology in California and Florida in early 2023. ecoSPIRITS USA is building and operating a 'first to market' circular distribution system that will eventually service metropolitan markets across the United States.

Zdenek has 20 years of experience in and around the Hospitality/F&B industries, from front of house, management and leadership to training and education. As a General Manager at Proof & Company Spirits, he gained a deep knowledge in beverage import/export, distribution, global logistics as well as business development and brand building. He has spent the last 10+ years traveling the globe extensively and is often invited to judge international bar and beverage competitions or appear as a contributing writer for drinks industry publications.

# ecoSPIRITS™

BIO

An experienced food & beverage industry veteran, Zdenek has gained experience beyond culinary, spirits and cocktails. He graduated from Hotel & Commerce Academy in Brno, Czech Republic and earned a Business Administration & Management certification from Lloyds International College in Sydney, Australia. He is a member of various international award panels and is a standing volunteer at charity organizations.

